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**David Standen**  
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**Website**  
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**Linkedin**  
**www.linkedin.com/in**  
**/davestanden**

**Cargo**  
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**Client list**

Azuli Records  
ChildLine  
Comme des Garçons  
Disney  
Doors by Jas M.B.  
Fortnum & Mason  
Gas Jeans  
Google  
Habitat  
Levi Strauss Europe  
MFI  
Ministry of Sound  
Monica Vinader  
Nokia  
NSPCC  
O2  
Oxfam  
Skype  
Sony BMG  
Speedo  
Wharton Jewellery  
Woods Bagot

**Agency list**

Albion  
AMP Associates  
Bostock & Pollitt  
Burocreative  
Cogent Elliot  
Exposure  
Fury  
Nokia Design  
Moving Brands  
Navy Blue  
theKitchen  
Razorfish  
Winkreative

**David has a driving enthusiasm to build better digital experiences to engage people in new and better ways.**

**David comes from a visual background and has worked with other Art Directors, Copywriters, Designers, Creative Technologists, Creative Directors, Directors and has worked independently, working on experiential, interactive and integrated briefs. David understands how to make the best use of technology and applies fundamental design principles to everything.**

**Dynamic, charismatic, curious and inspirational. His work has been recognized by awards such as 12th Annual Webby Awards, MOUSE, Fresh Digital Awards.**

**“Dave is one of those people who’s energy and enthusiasm is infectious... He gets it.”**

Nick Darken, Partner, Albion London

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**David is an Art Director with over 8 years experience specializing in digital. From campaigns to mobile, building brands to online solutions.**

**David considers himself to be like a sponge of new technologies, media and behaviours that can inform him and his work.**

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## Key Skills and specialities

### Innovation and Conceptual Development

- Identifying emerging patterns, conceptualising ideas and services informed by technology and culture.
- Leading and contributing in workshops.
- Oversee IA and develop concepts into services and solutions to create perfect harmony for the user and product.

### Art Direction and Design

- Multidisciplinary Art director in digital, motion and branding.
- A tech-savvy hybrid creative that loves to create unique branded experiences.
- Built and managed teams of photographers, developers, film directors animators, interior designers, 3D modellers and sound designers.

### Branding and Brand management

- Branding experience from small to worldwide recognised brands.
- Experienced in the creation, development and management of brands.

### Strategic thinking

- A strategic thinker across multiple touch points looking at the experience as a whole.

### Agency and Client experience

- Excellent communication skills presenting to clients and pitching new business.
- Experience at presenting to all levels (management and higher).
- Substantial client side experience managing agencies and directing projects.

### Software skills

- Photoshop / Illustrator / InDesign / Flash / CSS / html. Understanding of After Effects / Cinema 4d

## Work History

### Nokia Design (London)

- 04.2008 – Present  
Art Director / Senior Designer
- Representation of the Nokia brand in services, devices and solution driven communication with a human approach.
  - Creative and experience lead for agencies, experience briefs, projects, film, strategy, workshops and design.
  - Lead and inspire others in a team and manage contractors.
  - Oversee creation of wireframes, interaction design and work with programs.
  - Proactively act to improve Nokia's UX.
  - International travel for meetings, workshops, and team building.
  - Key contact to develop Nokia's Digital Identity from online through to the device User Interface.
  - Active brand guardian to revolutionise the brand through all touch points.

### Razorfish (London)

**Clients: Oxfam, NSPCC, ChildLine, O2, Disney, Google, BBC and MFI**  
02.2007 – 04.2008

- Design Lead
- Concept and design websites, Interactive advertising, and online game.
  - Concept and overlook wireframes and interactive design.
  - Lead a team of designers.
  - Manage designs through the production process working closely with programmers and producers, while meeting extremely tight deadlines with minimal resources.
  - Art direction of award winning projects for ChildLine and Google.

### Freelance (London)

**Clients: Albion, Bostock & Pollitt, Burocreative, Cogent Elliot, Exposure, Fury, Moving Brands, Navy Blue, Winkreative and Woods Bagot Architects**  
08.2006 – 02.2007

- Art Director / Designer  
www.davidstanden.com
- Provide consultancy and freelance magic, in London's design industry for leading advertising and design studios.

### theKitchen (London)

**Clients: Levi Strauss, Resist Records, Azuli records, Pentland, Cecil Gee, Kickers and Speedo.** 04.2005 – 08.2006

- Art Director / Designer
- Work on a variety of print and digital based projects.
  - Art direction of shoots, concept, design development, pitching and presenting
  - Liaising with printers and production staff.
  - Work to tight deadlines.
  - Originate artwork for print and prepared jobs for the screen.

### AMP Associates (London)

**Ministry of Sound**  
**Clients: Ministry of Sound, KPMG, Sony Music and many independent record labels.**

- 06.2004 – 04.2005  
Designer
- Work to tight deadlines in a busy studio environment.
  - Designing record covers, promotions and branding.
  - Prioritise jobs, liaise with production staff and presented creative to clients.
  - Artwork all jobs, and attended photo shoots.

### Airplay Ltd (Manchester)

05.2003 – 06.2004  
Junior Graphic Designer

### Attik (Huddersfield)

02.2003 – 04.2003  
Junior Graphic Designer (internship)

### RDF Television (London)

08/2002 – 11/2002  
Junior Interactive Designer (internship)

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## Education

### University of Teesside

BA Hons Graphic Design  
Qualification – 2:1

### Blackburn College

BTEC ND Graphic Design  
Qualification – *Distinction*  
*Communication Studies – C*

### St Wilfrid's C of E High School

GCSE Level  
Qualification – 7 GCSE A – C

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## Awards / Achievements

### 2009 Silver MOUSE Award

Charity & NGOs

### 2008 Fresh Digital Awards

*Freshest Not for Profit - Finalist*

### 2008 12th Annual Webby Awards

*Honoree - Activism*

### Croxxover by Victionary

*Release end 2009 - Speedo*

### Published in magazine

'Crossfields'

### Lookers Audi award

University of Teesside

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